

# PAGE 37

THERE'S ONLY ONE PAGE 37... DOESN'T IT DESERVE THE VERY BEST?

THIS BOOKMARK HAS BEEN SPECIFICALLY MANUFACTURED AND PRODUCED FOR USE IN PLACEHOLDING PAGE 37. FOR THE APPRECIATOR OF FINE THINGS, THIS PRODUCT WAS LOVINGLY CRAFTED TO TURN THIS SPECIAL PAGE FROM A 37 TO A 30-HEAVEN. THE 'MARK FITS IN THE CRACK OF THE BOOK SPINE WITH SWISS PRECISION. SO YOU CAN REST EASY KNOWING YOUR PAGE 37 IS SAFE AND SECURE IN THE HANDS OF BOOKMARKING PROFESSIONALS. WE REALIZE YOU CAN USE PRETTY MUCH ANYTHING FOR YOUR PLACEHOLDING NEEDS. A PIECE OF YARN. AN OLD BANDAID. YOUR MEMORY. SO WE SAY THANK YOU. WE THINK YOU'LL AGREE THIS IS MORE ATTRACTIVE THAN THE OLD CUPCAKE WRAPPER YOU WERE USING.

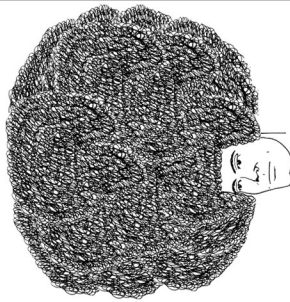
USE FOR PAGE 37 ONLY!

COMEDY BY THE NUMBERS AND MCSWEENEY'S ARE NOT RESPONSIBLE FOR ANY INJURIES SUFFERED DUE TO USING THIS BOOKMARK WITH ANY OTHER PAGE.

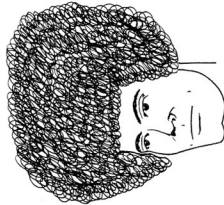
AS SEEN IN THE HOW-TO HUMOR BIBLE

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FUNNIEST



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FUNNY

#168 - WIGS

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# DIRTY PARTS



SOMETIMES THE HARD-TO-FORGET CAN BECOME THE HARD-TO-FIND... THIS BOOKMARK IS TO BE USED AS A PLACEHOLDER FOR A PARTICULARLY NAUGHTY OR OBSCENE SECTION OF THIS BOOK. SO YOU'LL ALWAYS REMEMBER EXACTLY WHERE THE REALLY RAUNCHY STUFF IS! WHICH MAY INCLUDE THE FOLLOWING:

- MEMORABLE FILTHY LANGUAGE
- VULGAR LOVE AFFAIRS
- VULGAR NUDITY
- DESCRIPTION OF HUNK CHARACTER
- IRRESPONSIBLE SEX SCENES
- DEPRAVED CHOICES
- CERTAIN ORGIES
- HAWT DREAMS OR NIGHTMARES
- THE MOMENT 2 PORN STARS MEET
- DESCRIPTIONS OF DESSERTS
- REVEAL NARRATOR IS LOVE ROBOT
- MORE DESSERT DESCRIPTIONS
- OVERLY ROMANTICIZED DRUG EXPERIENCE
- GHOST SEX

USE WITH CELEBRITY TELL-ALLS!

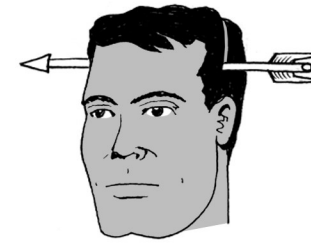


OR YOUR FAVORITE ROMANCE NOVEL!

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#86 - NOVELTY ITEMS

SOME NOVELTY ITEMS THAT NEVER CAUGHT ON:

- ITCHY MILK
- SHIT GUM
- SEXY EDIBLE SHOE INSOLES
- SAD BUZZER
- WHOOPEE IV BAG
- PHANTOM-LEG HOT-FOOT
- LEAKY-MERCURY ANAL THERMOMETER
- UNBREAKABLE FIRE ALARM
- EMBARRASSING TIT CONDOM

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# NANCY ASSHOLE

#50 - FUNNY NAMES



MORE EXAMPLES!

- REGENT CARFLOY SPECKLEJECKYLL
- NIGEL POOT
- CRACKERSNATCH PANCYFANCER
- MR. SHITTY PANTS

FUNNY PET NAMES!

- JONATHAN LIVINGSTON TICKFARM
- LIL' MISS EATS EVERYTHING
- TOODLES
- LITTLE ASSHOLE THE GOLDFISH

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IMAGINE THESE STICKING OUT OF YOUR FAVORITE MCSWEENEY'S BOOKS!

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