

ADVERTISING IN
THE BELIEVER



CONTACT

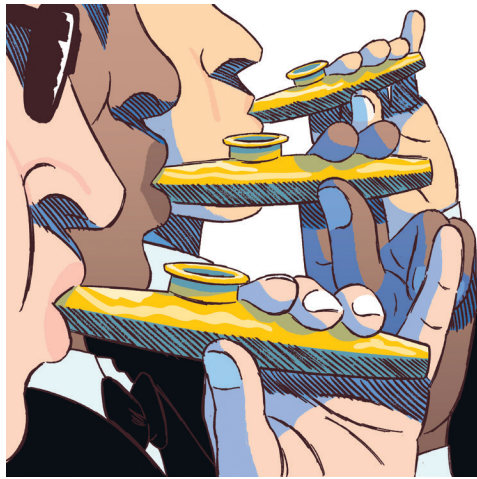
advertising@thebeliever.net
The Believer
849 Valencia Street
San Francisco, California 94110



ABOUT THE MAGAZINE

The *Believer* is a quarterly magazine published by McSweeney's in San Francisco. Founded in 2003, *The Believer* is a **thirteen-time finalist for the National Magazine Awards**, as well as numerous other awards for design (including AIGA and Print) and writing (including PEN and Pushcart); the *New York Times* recently mentioned our **“outsized influence in the literary world.”** Our 2022 fundraising campaign was the highest-funded literary journal project in Kickstarter history.

The Believer has long been a proving ground for emerging talents. Many essays first published in the magazine have later been adapted into full-length, award-winning books. Every issue is packed with intelligent commentary, unexpected interviews, offbeat journalism, poems, art, comics, book reviews, and more—all lavishly printed on acid-free paper.



SELECTED PRAISE

“*The Believer* is a brilliant read—I’ve yet to encounter an issue that isn’t front-to-back filled with fascinating pieces that would belong nowhere else, and our literary landscape is all the richer for it.”

—**ESMÉ WEIJUN WANG** author of *The Collected Schizophrenias*

“From its letters to its index to what Nick Hornby is reading, or what PJ Harvey wants to tell an interviewer, *The Believer* reminds me to be open, to be curious, to stay charmed. I’m so happy *The Believer* exists and has remained itself so charmed, so consistently great.”

—**RACHEL KUSHNER** author of *The Mars Room*

“The typical *Believer* essay—to the extent that such a thing can exist, given the magazine’s commitment to the idiosyncrasy and multiplicity of voices—ranges and explores, collecting curiosities and offhand insights on its way to an argument and taking as much time, and as many words, as it needs. This formal elasticity is central to *The Believer*’s critique of other magazines and the speeded-up, superficial culture of reading they sustain.”

—**A. O. SCOTT** in the *New York Times Magazine*

“They’ve always been a home for weird work that comes straight from the heart.”

—**LESLIE JAMISON** *New York Times* bestselling author of *The Empathy Exams* and *The Recovering*, and contributing editor

“What I love about *The Believer* is how much the magazine shows us the depth of any subject covered in its pages. And its editors believe in a readership who understands that what’s deep can also be a good time.”

—**JERICHO BROWN** author of *The Tradition*

“As a reader and a writer, *The Believer* is my go-to for thoughtful, lengthy work that makes room for both seriousness and humor. It’s like your most brainy, interesting, off-kilter friend, in magazine form.”

—**MICHELLE TEA** author of *Against Memoir*

NOTABLE CONTRIBUTORS INCLUDE

HANIF ABDURRAQIB
HILTON ALS
EULA BISS
JEFF CHANG
LYDIA DAVIS
LENA DUNHAM
PAUL LA FARGE
MELISSA FEBOS
JORDAN KISNER
CATHERINE LACEY
ZADIE SMITH
VAUHINI VARA
RAFIA ZAKARIA
AND ALEJANDRO ZAMBRA

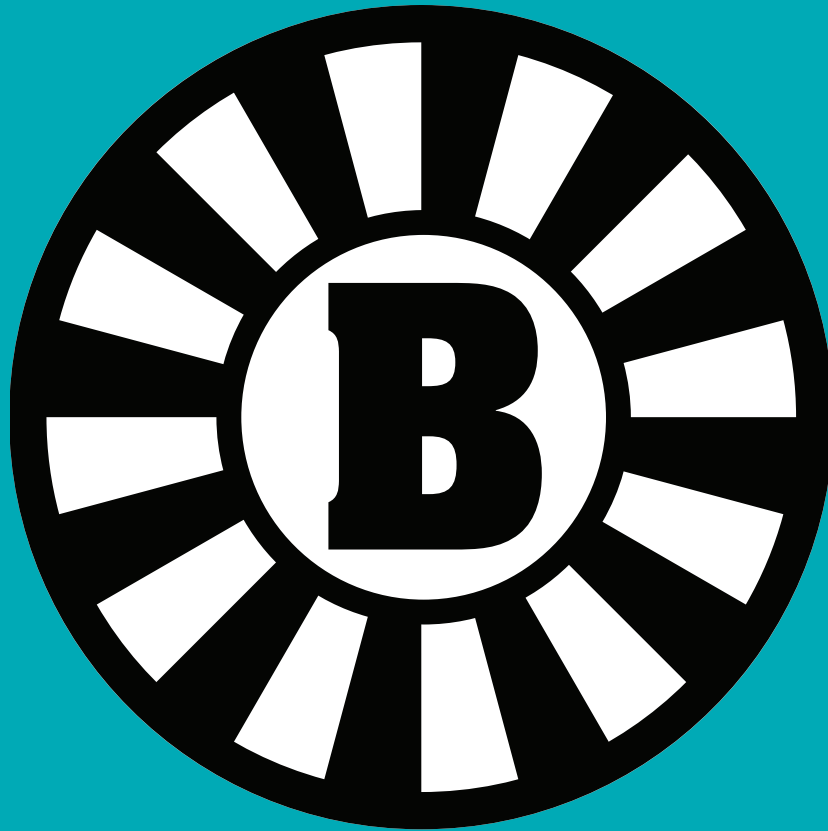
THE FIRST MAJOR WORK OF PIONEERING ESSAYISTS LIKE

Rachel Kaadzi Ghansah, Leslie Jamison,
Chloé Cooper Jones, *and* Esmé Weijun Wang

NOTABLE INTERVIEWS WITH

**CHIMAMANDA
NGOZI ADICHIE
BECK
ANDREW GARFIELD
BARRY JENKINS
MIN JIN LEE
MAGGIE NELSON
ANGEL OLSEN
KAREN O.
MICHAEL POLLAN
JENNY SLATE
JEFF TWEEDY
AND GENE LUEN YANG**

MICRO INTERVIEWS, CONVERSATIONS, AND THOUGHTS WITH
Anne Carson, Bear Grylls, Japanese Breakfast,
Jemima Kirke, Ling Ma, Tejal Rao,
and Tracy K. Smith



TO PURCHASE AN AD, PLEASE CONTACT

advertising@thebeliever.net

PAYMENT INFORMATION

All print advertisements will be invoiced upon publication in the magazine. Advertising packages will be invoiced in full upon first publication or first appearance (whichever occurs first). Payment plans are available for annual packages, upon consultation.

QUESTIONS

We would be thrilled to work with you on a customized advertising opportunity: whole-issue sponsorship, event partnership, and other ways to be involved are available via special arrangement. For more information, please contact: **advertising@thebeliever.net**.